



Summer Business Camp

Presented by



July 16 - 27 at Middle Tennessee State University

During camp, students are placed into teams; each team then creates a “business” for the competition. Each team must choose someone to fulfill the following roles: CEO, CFO, Vice President of Marketing, Vice President of Sales, and Vice President of Human Resources.

Volunteers who serve in similar roles in our business community assist students in developing their business ideas, writing business plans, developing marketing strategies and financial plans, and creating presentations of their work for the final competition. On the final day of the camp, teams present their business plans to a panel of volunteer judges, who will then decide whether to “fund” the businesses. Although no actual money is awarded for the students’ hypothetical businesses, all members of the winning team receive laptops as their prizes.

The camp is open to current sixth and seventh grade students, and applications for camp will be made available at rutherfordbep.org/business-camp on Friday, January 25th. The application deadline is Friday, March 2nd. For more information, please

contact Amelia Bozeman at (615) 278-2008, or via

abozeman@rutherfordchamber.org.

Sponsorship Opportunities

Gold Sponsor

\$2500

- Logo signage (easel) during program
- Logo and company name on BEP website's Business Camp page, registration page, and promotional emails
- Sponsor logo acknowledgement in printed program and on camper shirts
- Minimum of five mentions on BEP Facebook and Twitter accounts
- Opportunity to provide promotional materials to program participants
- Acknowledgement in "thank you" press release

Silver Sponsor

\$1500

- Sponsor logo acknowledgement in printed program
- Sponsor name listed in printed program and on camper shirts
- Opportunity to provide promotional materials to program participants
- Minimum of three mentions on BEP Facebook and Twitter accounts
- Acknowledgement in "thank you" press release

Bronze Sponsor

\$750

- Sponsor name listed in printed program and on camper shirts
- Opportunity to provide promotional materials to program participants
- Mention on BEP Facebook and Twitter accounts
- Acknowledgement in "thank you" press release

Community Sponsor

\$500

- Sponsor logo acknowledgement in printed program
- Opportunity to provide promotional materials to program participants
- Mention on BEP Facebook and Twitter accounts
- Acknowledgement in "thank you" press release

Lunch Sponsor

\$250

- Sponsor acknowledgement in printed program
- Acknowledgement in "thank you" press release